

Booth coverage. From \$500.

Shot at the booth. Posted for a week, a month, or three. B-roll, interviews, social clips, captions, and a posting plan.

Speaking at the show? Speaker Highlight is \$700.

PAST WORK INCLUDES

TechCrunch  Disrupt  UNITED NATIONS  Nike  SONY  Google  facebook  Firefox Browser

THREE BOOTH PACKAGES

For exhibitors with a booth

BOOTH • EXHIBITOR

Booth Highlight \$500 1 week

One week of posts for every channel, from one booth shoot.

- Booth B-roll pack
- 8 to 10 vertical clips
- 2 square or feed crops
- Captions for every post (LinkedIn, X, Instagram, TikTok)
- 7-day posting calendar
- Delivery within 5 business days

BOOTH • EXHIBITOR

Booth Story \$1,500 1 month

One month of conference content, including a founder interview.

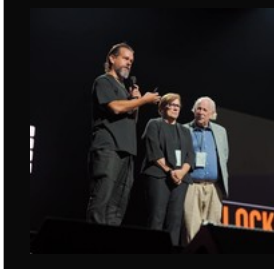
- Everything in Booth Highlight, plus:
- Founder, product, or sales interview
- 1 polished interview cut (about 2 to 4 min)
- 16 to 20 vertical clips total
- 4 to 6 feed or carousel cuts
- 5 to 8 pull quotes
- Full 30-day posting calendar with captions
- Light alternate-hook pass on strongest clips
- Delivery within 7 business days

BOOTH • EXHIBITOR

Booth Amplify \$2,500 3 months

Three months of content from the booth, scheduled and captioned.

- Everything in Booth Story, plus:
- 28 to 36 vertical clips total, in 3 batches
- 60 to 90 second recap reel
- 90-day content calendar (heavy first month, then weekly)
- Captions and hook variants for the full calendar
- Queue for your channels (you post, or we post)
- Tag, partner-share, and follow-up angles
- Week-3 check-in: swap weak posts (no new shoot)
- First batch within 7 to 10 business days



SPEAKER ONLY

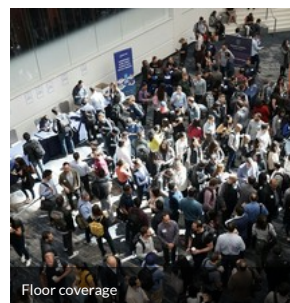
Speaker Highlight \$700 about 90 seconds

Highlights from your talk, a short interview, and one reel for LinkedIn, X, Instagram, and TikTok. Not booth coverage.

- Highlights filmed during your speaking session
- A short interview with you
- One highlight reel, about 90 seconds
- Delivery day set on the call

What we need from you

- Booth: booked window, access, camera permission
- Booth Story / Amplify: one person for a 10 to 15 min interview
- Speaker: session time and room; film permission
- Speaker: a few minutes after the session for the interview
- We bring the camera and the booth shot list



Floor coverage



BLACKPINK case study

Bigger coverage

- Multi-day coverage, multiple booths, keynote capture
 - Full PR retainer, paid amplification
 - Studio partnership after the show
- Tell us the package, the booth, and who is on camera.

Book a call

cal.com/henry-finn/global-open

sol@unicornvids.com

Or write with your booth number • Instagram @unicornvideos_